



# GREEN CLEAN INSTITUTE

Earn your Green Clean Certification

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## NEWS RELEASE – FOR IMMEDIATE PUBLICATION

With the growing demand for Green services, it may be difficult to discover which service is truly Green or actually a Green Pretender. Green Clean Institute Certified® is one sure way to know that you are working with a trained and certified company.

Chosen Enterprises of Atlanta, GA is one of the most recent companies to earn their certification as a certified Green janitorial firm. This means that a cleaning service does more than place a few Green cleaning products on their carts. Green Clean Institute Certified firms understand the necessary practices of Green cleaning. The confusion comes from the constant promotion of products as the only solution. Green does not simply come in a bottle. Green is a practice.

Knowing how to Green a building is as important as what products are being used. Training and certification means that a company provides more than a token effort in Green building operation. A janitorial firm should understand the impact of Indoor Air Quality (IAQ), dwell time of Green products, product innovation, bioaccumulation, and assist in the installing of simple practices that have a major impact on the health quotient of a building.

As a Green Clean Institute Certified® cleaning service, Chosen Enterprises can assist commercial buildings in earning their GCI Green Building certification which is an important contribution to a Greener business and a Greener world. Green buildings are an important the health of everyday workers since EPA studies have shown that Americans spend 90% of their time indoors. The same study indicates that indoor air quality can be 2 to 5 times worse than the outdoor air with its standard pollution.

Issues such as Sick Building Syndrome and Building Related Illness stem from the Indoor Air Quality of our buildings, and no service is as critical to this factor as your cleaning service. Many cleaning chemicals contain Volatile

Organic Compounds (VOC) which create acute and chronic illnesses. Workers and students with allergies, asthma, and chemical sensitivities are the first to suffer from these invisible fumes in office air. Just like the issue of second hand smoke, cleaning chemicals are now understood to be a serious issue in the health quality of any building.

It may be noted that businesses using a Green certified company like Chosen Enterprises have 15 points toward a 100 point Green business certification with the Green Business League. ([www.GreenBusinessLeague.com](http://www.GreenBusinessLeague.com)). Hiring Green janitorial service is the right thing to do, but earning a Green business certification is how any company can be Green as well.

Green cleaning is a return to a safe and sane approach to cleaning. The people who bring the Green to any office are the cleaning crews who often go unnoticed but do a generally cleaning each night. Most companies do not carry a full line of Green products or know how Green happens in an office. Green Clean Institute is an independent national training organization that deals only with corporate Greening projects. Therefore, Green Clean Institute is proud to announce the certification and accomplishments of its latest graduate, Chosen Enterprises, Inc of Atlanta, GA.

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